

Fig. 1

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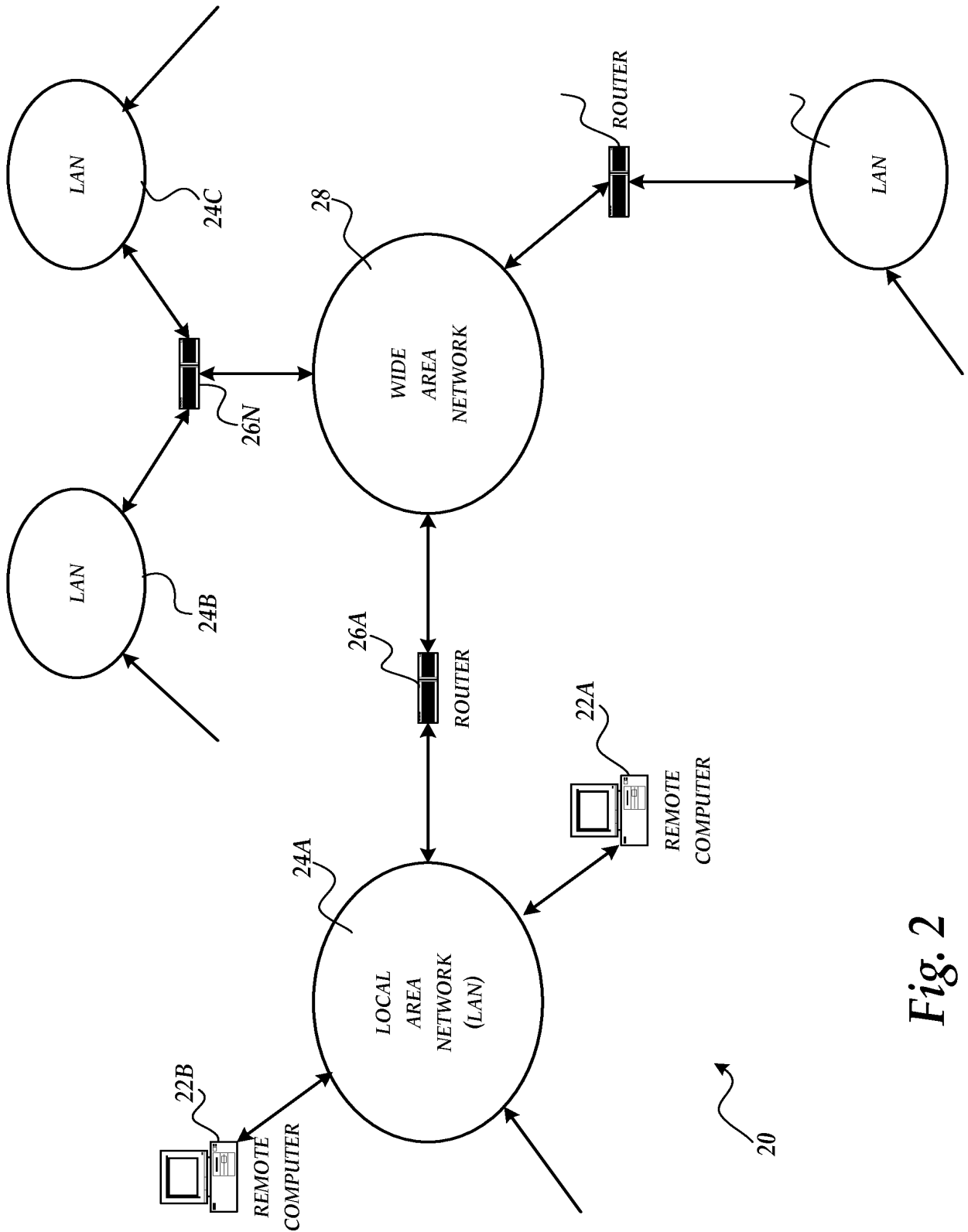


Fig. 2

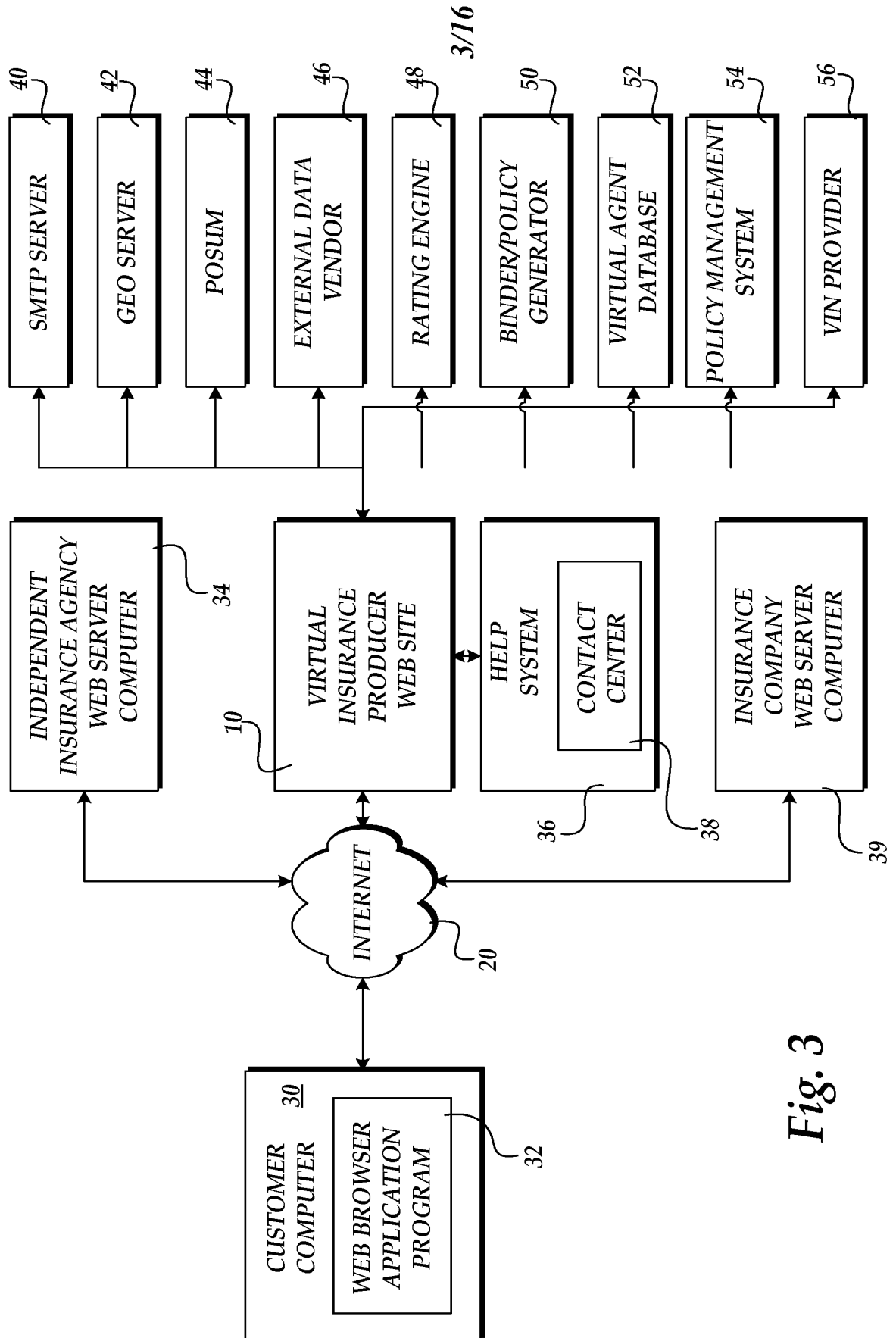


Fig. 3

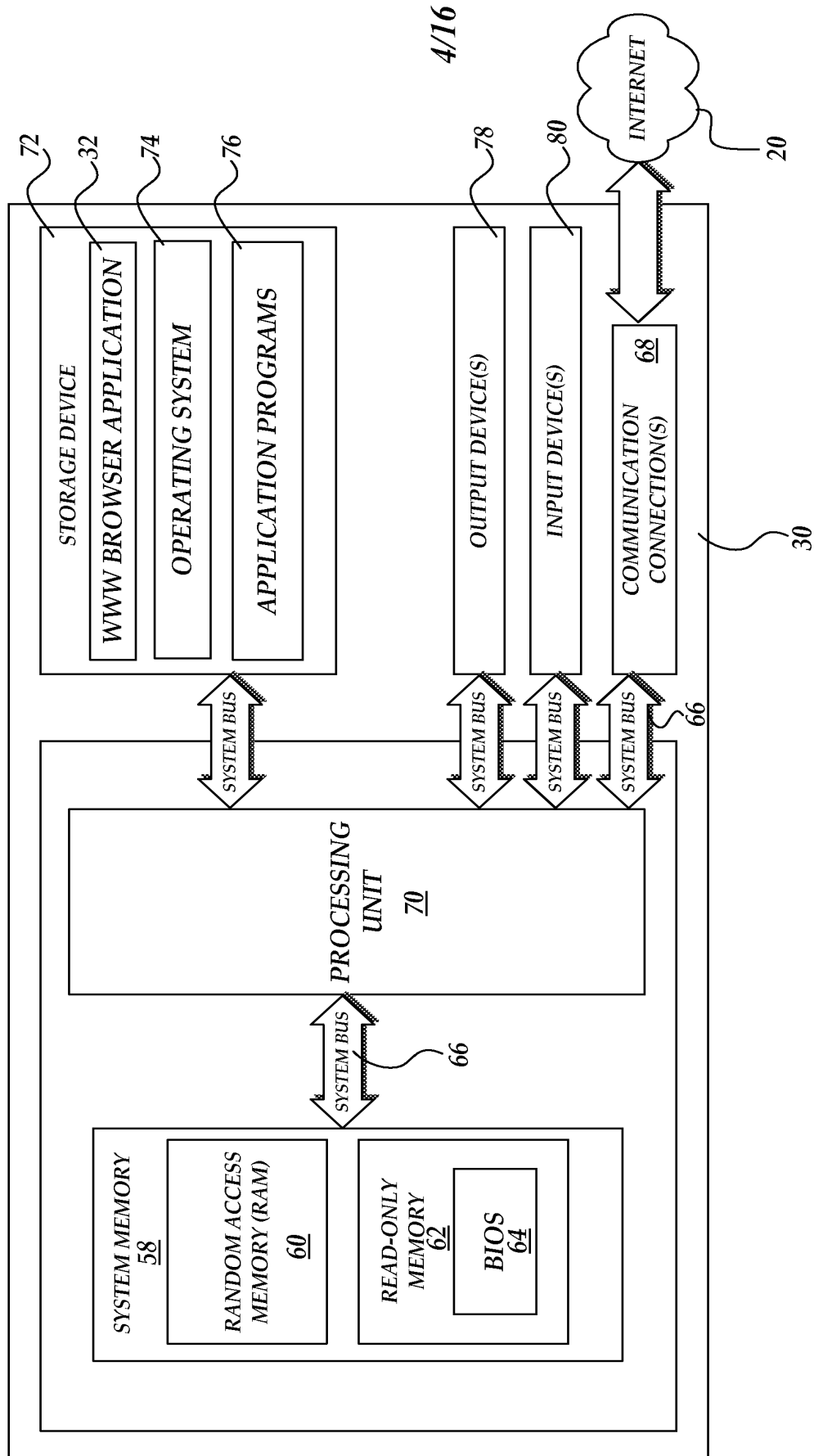


Fig. 4

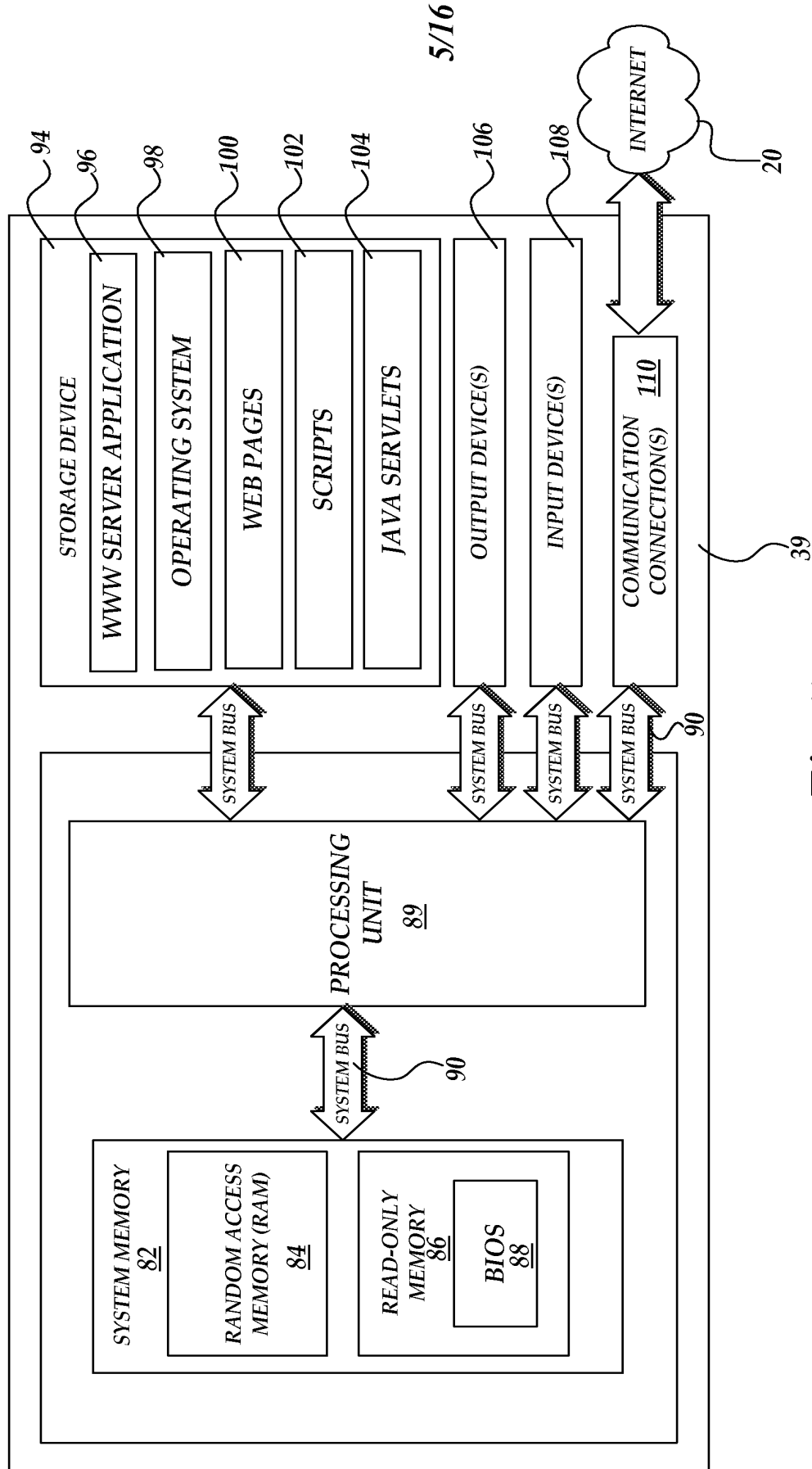


Fig. 5

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Family - Insurance - Auto - Microsoft Internet Explorer

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Address: http://dev00172.madgpcorp.com/gehop/autolstat_page.htm

SAFECO AGENT SUPPORT ANY TIME

STEP ONE - DRIVER INFORMATION

Note: Fields designated with a red asterisk (*) are required fields.

First name:

Please enter your first name only

***Email address:**

Your email address is e-mailed periodically for communication and tracking purposes. SAFECO will not provide your email to third parties or use your email address for solicitations. Please review our Privacy Policy for more detailed information.

***Zip code:**

Please enter the Zip code of your primary residence, where your vehicle(s) is/are kept overnight (if you are providing your Zip code in Zip+4 format, please use the format 12345-6789)

***Number of vehicles:**

Please select the number of vehicles you are interested in insuring

114 HAVE A SAFECO AGENT CALL YOU?

116 CHAT ONLINE WITH A SAFECO AGENT

118 EMAIL A SAFECO AGENT?

112

Local intranet zone

Fig. 6A

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Family - Insurance - Auto - Microsoft Internet Explorer

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Address: http://dev00172.madgpcorp.com/gehop/autolstat_page.htm

120 Drivers:

How many drivers (including yourself) are interested in auto and will have access to these vehicles?

What would you like to do?:

Get a quick online insurance estimate

Get a guaranteed insurance quote, with an option to purchase online

Please indicate whether you're just interested in getting an estimate (quotes for insurance, or interested in completing an insurance purchase now)

122

114 HAVE A SAFECO AGENT CALL YOU?

116 CHAT ONLINE WITH A SAFECO AGENT

118 EMAIL A SAFECO AGENT?

SAFECO AGENT SUPPORT ANY TIME

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Local intranet zone

Fig. 6B

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The screenshot shows a Microsoft Internet Explorer window displaying the Safeco Insurance website. The page title is "SAFECO INSURANCE". The main heading is "FOR YOUR AUTO". Below this, there is a section titled "STEP ONE - DRIVER INFORMATION". The form includes fields for "Your first name" and "Your middle initial". A note states: "Note: Fields designated with a red asterisk (*) are required fields." Below the form, there is a section titled "SAFECO AGENT SUPPORT ANYTIME" with three options: "HAVE A SAFECO AGENT CALL YOU", "CHAT ONLINE WITH A SAFECO AGENT", and "EMAIL A SAFECO AGENT". A curved line with arrows points from the "SAFECO AGENT SUPPORT ANYTIME" section to the "Your first name" field, labeled with the number 114. Another curved line with arrows points from the "SAFECO AGENT SUPPORT ANYTIME" section to the "Your middle initial" field, labeled with the number 116. A third curved line with arrows points from the "SAFECO AGENT SUPPORT ANYTIME" section to the "Your email address" field, labeled with the number 118. A fourth curved line with arrows points from the "SAFECO AGENT SUPPORT ANYTIME" section to the "Your first name" field, labeled with the number 124. The browser address bar shows the URL: "http://www.safeco.com/insurance/auto/".

Fig. 7A

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The screenshot shows a Microsoft Internet Explorer window displaying the Safeco Insurance website. The page title is "SAFECO INSURANCE". The main heading is "FOR YOUR AUTO". Below this, there is a section titled "STEP TWO - MAILING ADDRESS". The form includes fields for "Your middle initial", "Your first name", "Your last name", "Your email address", "Mailing address 1", "Mailing address 2", "City", "State", "Zip code", "Marital status", "Birth date", and "Gender". A note states: "Note: Fields designated with a red asterisk (*) are required fields." Below the form, there is a section titled "SAFECO AGENT SUPPORT ANYTIME" with three options: "HAVE A SAFECO AGENT CALL YOU", "CHAT ONLINE WITH A SAFECO AGENT", and "EMAIL A SAFECO AGENT". A curved line with arrows points from the "SAFECO AGENT SUPPORT ANYTIME" section to the "Your email address" field, labeled with the number 124. The browser address bar shows the URL: "http://www.safeco.com/insurance/auto/".

Fig. 7B

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Family Insurance Auto - Microsoft Internet Explorer

Address: http://devex01/77endp/psotype/gskcy/auto/Ful_01.htm

Driver's license number: Please provide your current driver's license number

State in which driver's license is issued: Select
Please select the state that issued your current driver's license

Social Security Number: While this field is not required to complete your guaranteed quote, your social security number will help us ensure that we are quoting you the best rate possible

124 Your occupation: Select
Please select the occupation from the menu above that is the closest match to your occupation

Current auto insurance carrier: Select
Please select the insurance carrier you are currently insured with. If you are not currently insured, select "no prior insurance"

Current auto policy number: Please provide your current auto policy number, which can be found on the policy itself, or your insurance card.

Continue

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Fig. 7C

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Family Insurance Auto Microsoft Internet Explorer

Address: http://devs0177/secure/agent/auto/hk_031.htm

HOW MUCH SHOULD YOUR INSURANCE COST?
THE SAFECO ADVANTAGE
HOW TO LOWER THE COST
TEEN DRIVING

SAFECO AGENT SUPPORT ANYTIME

114

116

118

126

32

STEP TWO - VEHICLE INFORMATION

FINAL QUOTE & PURCHASE ORDER

Note: Fields designated with a red asterisk (*) are required fields.

<Primary insured's first name>, you also indicated there are 1 vehicles you are interested in insuring. Please provide some basic information about each vehicle below.

Vehicle 1

*Model year: [Select]

Please indicate the model year

*Make: [Select]

Please indicate the manufacturer (make) of the vehicle

OR

If available, please enter the Vehicle Identification Number (VIN) instead of the manufacturer's name.

The VIN is a 17 digit serial number which can be located on your vehicle's dashboard (usually on the driver's side, sometimes located where the dashboard

HAVE A SAFECO AGENT CALL YOU

CHAT ONLINE WITH A SAFECO AGENT

EMAIL A SAFECO AGENT

Fig. 8A

Family Insurance Auto Microsoft Internet Explorer

Address: http://devs0177/secure/agent/auto/hk_031.htm

*Primary use of vehicle: [Select]

Please indicate how this vehicle is primarily used. Select 'Business use' if this vehicle is regularly used for occupational responsibilities such as sales or delivery

*Primary operator of vehicle: [Select]

Who drives this vehicle the most?

*Percentage of use per driver:

*Primary: [Select] *Driver 3: [Select]

*Driver 2: [Select] *Driver 4: [Select]

Please designate the percentage that each driver uses the vehicle. All percentages must total 100%.

*Miles within the next 12 months: [Text]

Please enter the estimated number of miles this vehicle will be driven over the next 12 month period

*Odometer reading: [Text]

Please enter the current odometer reading on this vehicle

*Anti theft device?: [Select]

This is the type of anti theft device if any you chose during the estimate process. If this is not correct, you may change it here.

*Vehicle "garaging" address: [Text]

In this vehicle kept regularly at your mailing address or

126

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Fig. 8B

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Family - Insurance - Auto - Microsoft Internet Explorer

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Address http://dev.v17/ecdprototype/geograpiautoful_05.htm

HOW MUCH COVERAGE DO YOU WANT?
HOW MUCH COVERAGE DO YOU WANT?
THE SAFECO ADVANTAGE
HOW TO LOWER THE COST
TAX CREDITS
HOW TO USE
SEND AN AGENT
CONTACT SAFECO
VIEW PLANS & RATES
SAFECO NEWS
SAFECO BLOG

SAFECO AGENT SUPPORT ANYTIME

KEYS & SAFECO AGENT CALL YOU
CHAT ONLINE WITH A SAFECO AGENT
EMAIL A SAFECO AGENT

STEP THREE - COVERAGE INFORMATION

FINAL QUOTE & PURCHASE MODE

Note: Fields designated with a red asterisk (*) are required fields

<Primary insured's first name>, please select your coverage limits.

*Coverage effective date: February 01 2008
Please indicate the date you would like your insurance coverage to take effect, if different than today's date

*Bodily injury liability: Select
Bodily injury liability covers your legal liability for the injury or death of another person. The value preceding the slash is the dollar limit for any injured person and the value after the slash is the dollar limit for any one accident.

*Property damage liability: Select
Property damage liability covers your liability for the damage of another's property as well as their loss of use for that property

114
116
118
128
32

Fig. 9A

Family - Insurance - Auto - Microsoft Internet Explorer

File Edit View Go Favorites Help

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Address http://dev.v17/ecdprototype/geograpiautoful_05.htm

*Personal injury protection: Coverage Limit: BASIC
Deductible: Select
Personal injury protection covers you, your family, and your passengers (passengers of fault) if they are injured in an accident. (What is the difference between "Basic" and "Extended Basic" personal injury protection?)

*Medical payments: Select
Medical Payments pays for the medical expenses of the driver and passengers in your car. (What is the difference between "Personal Injury Protection" and "Medical Payments"?)

*Underinsured motorist protection: Select
This coverage will pay for your injuries caused by a motorist who is underinsured (a motorist whose bodily injury liability limits are insufficient to cover the extent of your damages).

*Underinsured motorist property damage protection: Select
This coverage will pay for damages to your vehicle caused by a motorist who is underinsured (a motorist that doesn't carry sufficient coverage for the extent of your damages).

*Comprehensive coverage (choose a deductible): <Vehicle 1 model year> <Vehicle 1 make> <Vehicle 1 model> usually driven by <Primary insured's>

128
32

Fig. 9B

11/16

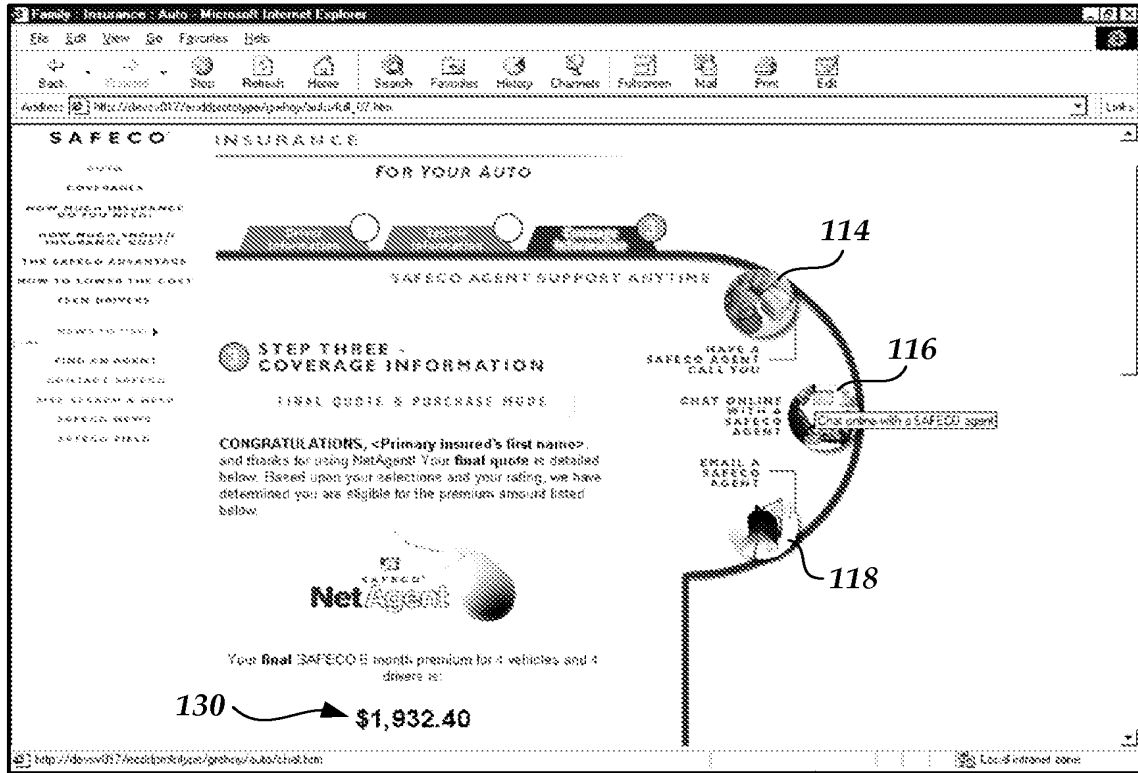


Fig. 10A

32

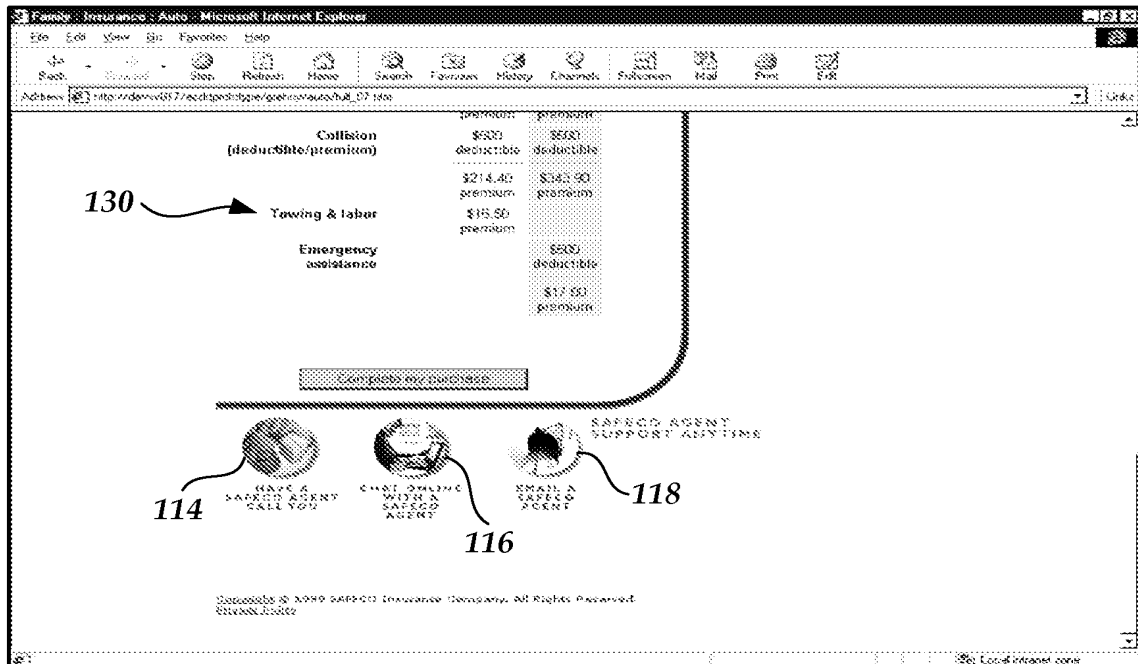


Fig. 10B

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Family: Insurance: Auto - Microsoft Internet Explorer

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Address http://www.safeco.com/quote/quote.asp?ref=123456789

HOME PAGE FOR YOU & YOUR FAMILY FOR YOUR BUSINESS FOR AGENTS ABOUT SAFECO

INSURANCE PERSONAL AUTO HOMEOWNERS LIFE BUSINESS LIFE SAVINGS

AUTO

SAFECO INSURANCE

FOR YOUR AUTO

COVERAGE

HOW MUCH INSURANCE DO YOU WANT?

HOW MUCH SHOULD INSURANCE COST?

THE SAFECO ADVANTAGE

HOW TO LOWER THE COST

YOUR DRIVERS

HOW TO USE

FIND AN AGENT

CONTACT CENTER

NEW SEARCH & HELP

SAFECO NEWS

SAFECO OTHER

Please enter the requested information below and a SAFECO Agent will call you within 2 hours to discuss your insurance questions and assist you with the completion of your quote.

*Your first name: John

*Your last name:

*Your phone number:

Please enter your area code in the first box. Do not include dashes.

If you prefer, you can reach a SAFECO agent directly by calling 1-800-XXX-XXXX. SAFECO is ready to assist you 24 hours a day, 7 days a week.

You can also elect to return to the NetAgent form you just left and modify your selection(s), or go to the SAFECO.com home page.

☒ Please have a SAFECO agent call me

☐ Return to previous screen and modify my selection(s)

☐ Go to SAFECO.com home page

Date

Local network drive

Fig. 11A

Family: Insurance: Auto - Microsoft Internet Explorer

File Edit View Go Favorites Help

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Address http://www.safeco.com/quote/quote.asp?ref=123456789

HOME PAGE FOR YOU & YOUR FAMILY FOR YOUR BUSINESS FOR AGENTS ABOUT SAFECO

INSURANCE PERSONAL AUTO HOMEOWNERS LIFE BUSINESS LIFE SAVINGS

AUTO

SAFECO INSURANCE

FOR YOUR AUTO

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HOW MUCH INSURANCE DO YOU WANT?

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CONTACT CENTER

NEW SEARCH & HELP

SAFECO NEWS

SAFECO OTHER

Agent Selection

All SAFECO insurance policies are sold through our network of independent agents. While you have chosen to purchase your insurance policy online, you have the opportunity to select a SAFECO agent to represent your policy, or allow SAFECO assign a local agent to you. In order to complete your purchase, please select one of the following options:

☒ I would like to select a SAFECO agent near me

☐ Please assign a SAFECO agent to my policy for me

☐ I have an existing SAFECO agent who I would like assigned to my policy

Continue

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Date

Local network drive

Fig. 11B

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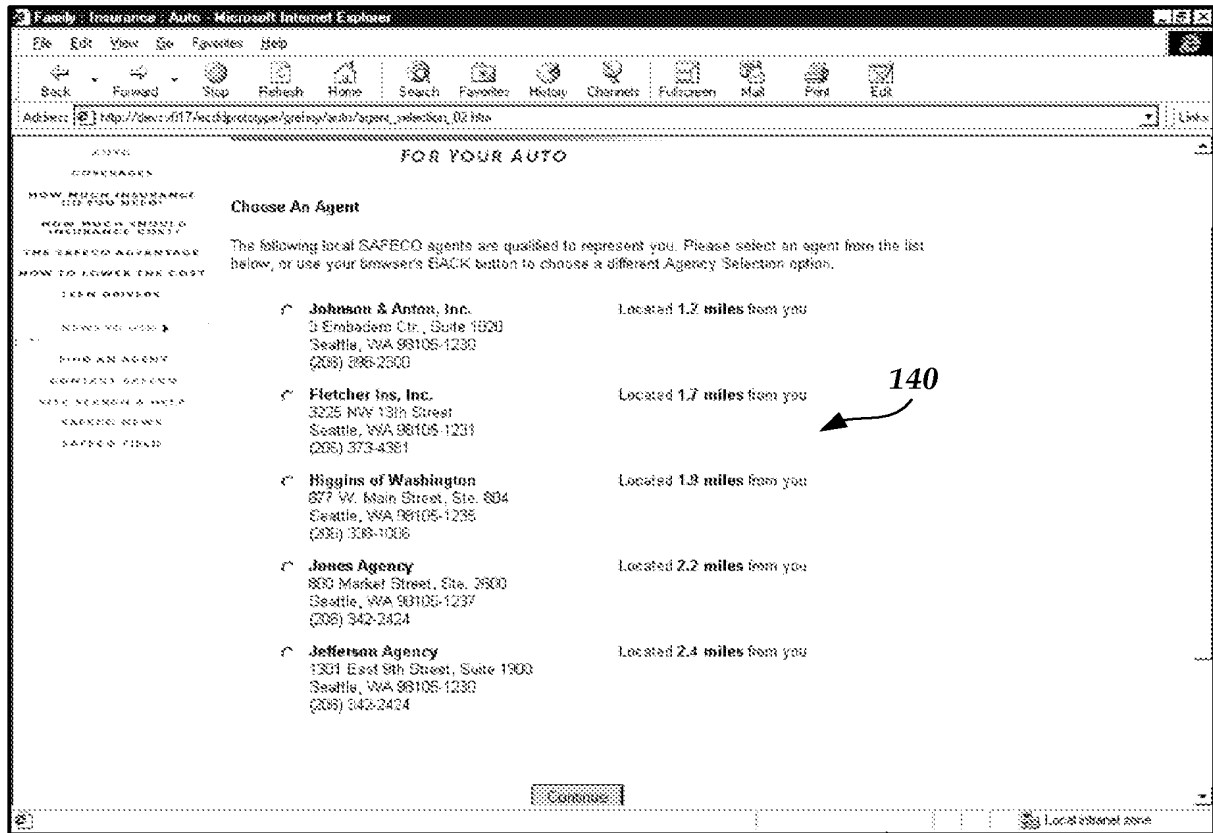


Fig. 11C

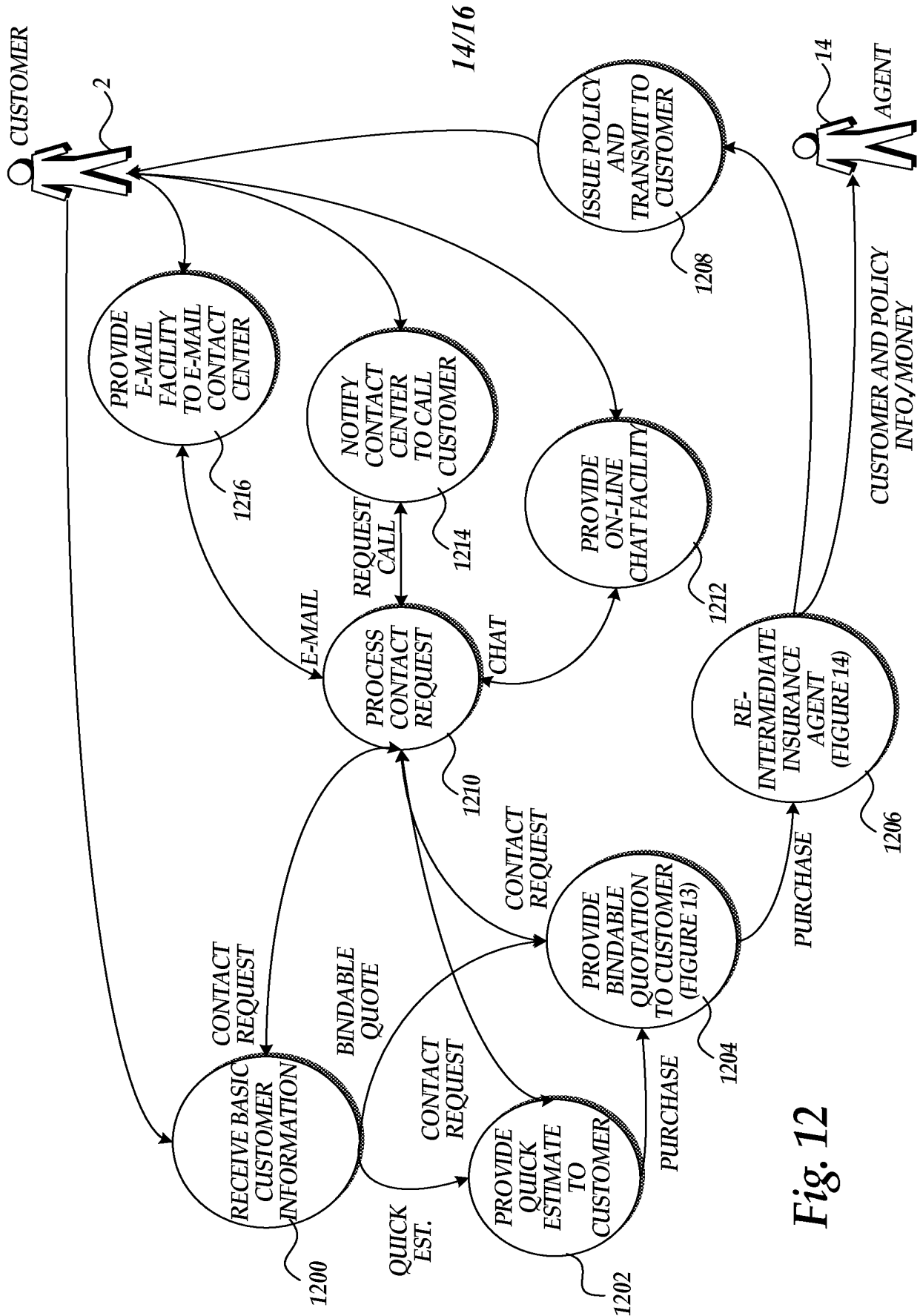


Fig. 12

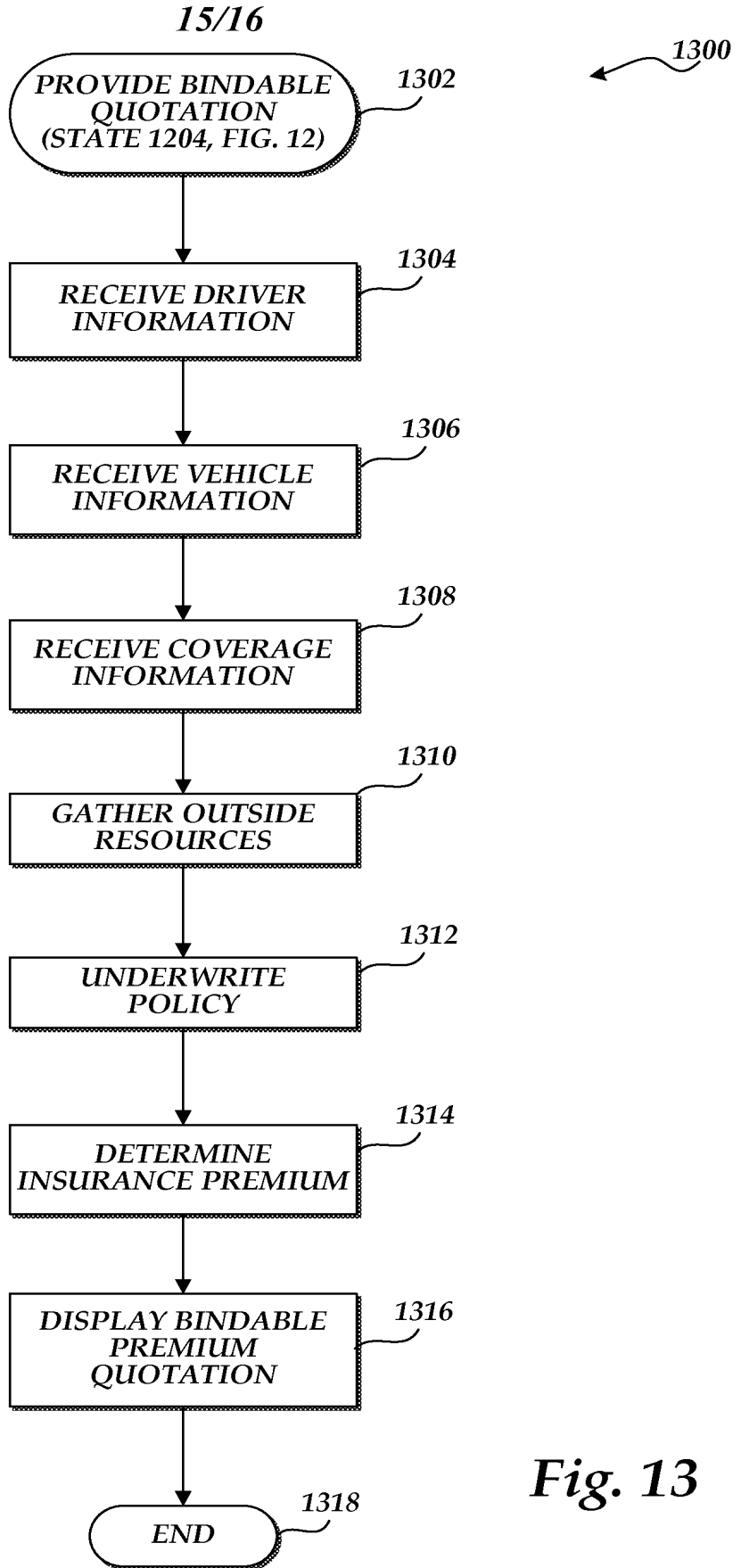


Fig. 13

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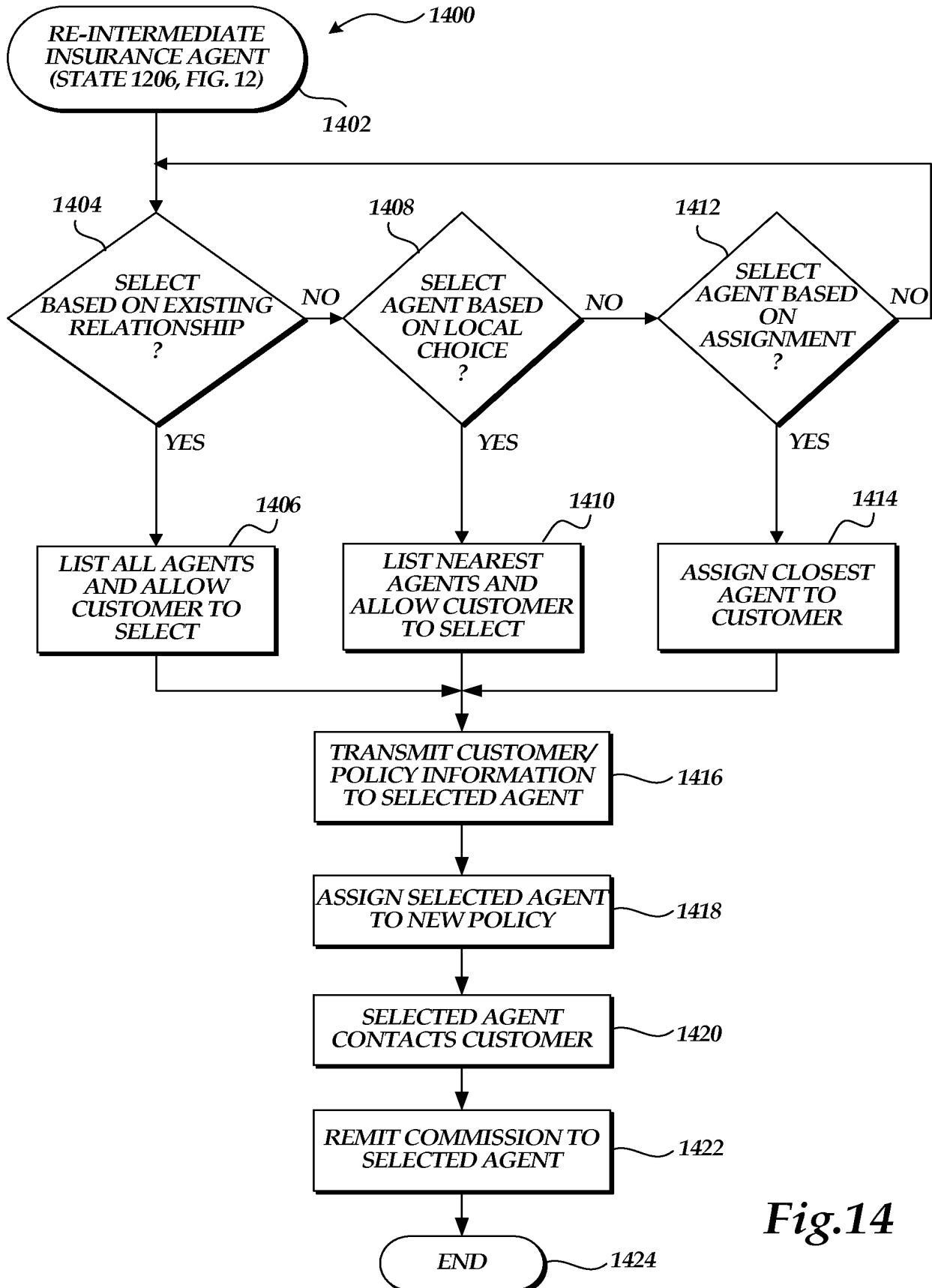


Fig.14